

THE VIRTUAL MUSEUM OF MENNONITE CLOCKS

Photography Standards and Specifications

The Virtual Museum of Mennonite Clocks, developed by The Kroeger Clock Heritage Foundation (KCHF), will make accessible to the global public the stories of community, meaning, and cultural history associated with antique Mennonite wall clocks.

The Virtual Museum of Mennonite Clocks will act as a resource for material culture and a focal point for conversation about this truly transnational heritage. A very important part of this process is photographing clocks. These photographs will be displayed on the web site and will act as a permanent record of each clock.

The KCHF holds photo shoots in and around Winnipeg two or three times a year. We understand that many owners live outside of Manitoba or are otherwise unable to attend, but still want to participate in our project. This document will provide guidance for those who wish to submit their own photographs.

1. First, make sure to put your camera on the highest resolution possible. This is extremely important as low resolution photographs will lack quality.
2. Photograph the face, close up on a neutral background (see Fig. 1). Please try to square the clock in the frame. Set the hands so that they do not block any important face decorations.
3. Photograph details of the face (see Fig. 2).
4. Photograph the full clock against a neutral background, as level as possible (see Fig. 3). Please have the weights even below the pendulum.
5. If you can safely remove the face, photograph the inside of the clock straight on (see Fig. 4).
6. Photograph any details such as stamps, serial numbers, initials, etc. (see Fig. 5).
7. If the face cannot be removed, please open the doors and photograph the inside mechanisms from both sides (see Fig. 6).
8. Check the back of the clock face for any markings (see Fig. 7).
9. Check the back of the pendulum for any markings (see Fig. 8).



Fig. 1 Face



Fig. 2 Detail shots of face



Fig. 3 Full clock with pendulum

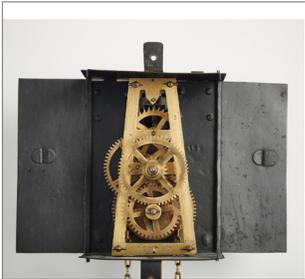


Fig. 4 Interior shot



Fig. 5 Details, interior shots



Fig. 6 Interior, side shot

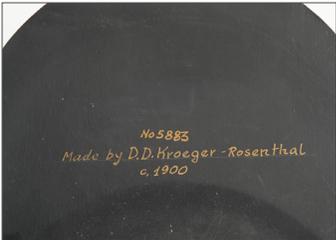


Fig. 7 Back of clock face



Fig. 8 Back side of pendulum

Please send questions and final photos to the Art Director **Anikó** at design@aniko.ca

Thank you for your valuable contribution to *The Virtual Museum of Mennonite Clocks*.